

COMMUNITY MEDIA CENTER OF MARIN
Board of Directors Meeting
Thursday, March 25th, 2010
819 A Street, San Rafael
4:00 pm – 6:00 pm
Minutes

A. Call Meeting to Order – Bruce Bagnoli – 4:15 PM

CMCM Board Members

- Bruce Bagnoli, Chair – P
- Bill Sims, Treasurer – P
- Larry Paul – P
- Trish Hibben – A
- Janette Gitler – P
- Flor Emert, Vice Chair – A
- Linda Davis – P
- Lawrence Bragman - P
- Gregg Clarke – P
- Lynn Bornstein – A
- Frank Crosby – P
- Vacant -
- Jim Geraghty, Secretary – P
- Dane Lancaster – A
- George Rodericks – P
- Michael Eisenmenger, Executive Director – P – non-voting

guests

B. Agenda Approval - 5 Minutes

M/Geraghty – 2nd/Rodericks - Approved

C. Initial Public Comment - 5 Minutes - **NONE**

D. Approve February 18th, 2010 Minutes of Board Meeting - 5 Minutes

M/Gitler – 2nd/Rodericks (Larry Paul abstain) Approved

E. Executive Director Report - 20 Minutes

• CMCM general updates

Started “Works in Progress” screenings so producers can get feedback from peers.

CMCM is officially listed on the San Rafael Artwalk campaign.

We have new staff, Meghan Loetz, who works in the Digital Media department.

Three producers won the “Academy Awards” for Media Centers.

Special Production Work:

Marin County Grand Jury

Census

Norman Soloman – War Made Easy

Marin School of the Arts

CVNL – Non-Profit PSAs

One of the DRIVES went out on the server.

INET went out for three days

Sam long, Digital Media Manager, has been researching CMCM's entry into on demand web broadcasting. Possibilities of working with MIRO.

- Audit Update/Draft / Tax Returns
Audit draft went out in March Board packets with Financial Report and Annual Report.
- Budget outline and reporting – see packet material.
- April 14th MTA Meeting at CMCM

F. CMCM Board Committee Restructuring – 30 Minutes

- Review Committees structures/memberships based on retreat:

Board Development/Governance

Replaces Board Development - new board member training, board search, By-law review, organize member meetings

Bruce Bagnoli Flor Emert Jim Geraghty, Bill Sims., Trish Hibben

Executive Committee

continue as is, also covers programming conflict resolution

Bruce Bagnoli Flor Emert Jim Geraghty Bill Sims

Finance Committee

Gregg Clark, Bill Sims, Bruce Bagnoli, Flor Emert , Larry Paul

Outreach / Development

Shift to targeted outreach of strategic partners (gov/edu/non-profit) and potential funders.

Jim Geraghty Lynn Bornstein, Frank, Larry Bragman, Trish Hibben Janette Gitler

Suki has requested to participate in any fundraising sessions of this committee.

State Franchise Workgroup

Dane Lancaster , Bill Sims, Bruce Bagnoli, Larry Bragman, George J. Rodericks

Motion -Adopt New Committee structure and assignments as revised (assignments subject to change)
M/Rodericks -2nd/Geraghty - Approved

- Dates for new meetings and new priorities according to workplan – to be set by committee chairs

G. Old Business - 30 Minutes

- Finance and Budget Committee Report

Gregg Clarke –

Draft budget created. Budget committee will meet Tuesday to finalize the budget and present to the entire Board.

Tam Bank – CMCM has some money in accounts there and expect the FDIC to takeover the institution.

CMCM added \$300,000 to the Swabb account.

- Initial budget review – see board packet
- Final audit update – seed packet
- Board Seat replacement and followup – Will follow up with chamber.
- MTA Report – Barbara Thornton

Next MTA meeting is April 14 at CMCM 819 A St.

New members of the MTA

Marc Levine – San Rafael

Fraser – Tiburon
Ford Greene - San Anselmo
\$8,800 interest payment to CMCM
\$3000 ATT PEG payment due CMCM
Comcast Director of Franchising, Peling made a presentation to the MTA.
PEG Channel reception problems were reported to the MTA and Comcast
Comcast is moving Channels around, including, QVC and the Food Channel.
DIVCA Group has not met yet.
CMCM Annual report is on the next MTA Agenda

H. Public Comment - 10 Minutes – NONE

I. New Actionable Business - 15 Minutes

- Date and Time for next Board meeting – Thursday, April 22nd, 2010
- Executive Session - If necessary

J. Adjournment at 5:42 PM

M/Geraghty - 2nd/Davis - Adjourned

Minutes are a draft and subject to change